



eThORITY Enterprise Edition Selected as a Winner of 2010 CODiE Award

Higher Education Performance Engine Chosen as Best Post-Secondary Enterprise Solution

San Francisco, CA, May 25, 2010 – eThORITY, the provider of a user-obvious performance engine for reporting and analytics today announced that eThORITY Enterprise has been selected as a winner of the 2010 CODiE Award in the “Best Post-Secondary Enterprise Solution Category” by the Software & Information Industry Association (SIIA). eThORITY Enterprise was reviewed by members of SIIA and voted on as the top solution in this Higher Education-focused category. The announcement was made last night at the 25th Annual CODiE Awards Reception and Dinner in San Francisco.

eThORITY has, since its inception in 1992, worked closely with higher education institutions to solve their most pressing reporting and analysis problems. eThORITY Enterprise was inspired by clients at a medical university who were unable to consolidate and access their data due to the complexity of existing business intelligence systems. Designed to empower the end-user, eThORITY Enterprise leverages the company’s background in higher education by addressing areas critical to the performance of an institution, such as financial analysis and reporting; student admissions, enrollment and retention analysis; and institutional performance benchmarking.

The CODiE Award for the Best Post Secondary Enterprise Solution “awards the best non-instructional business management tool that supports education enterprises at the postsecondary level, including human resources, security, food services, scheduling and registration services, financial aid services, data mining, data analysis, network services, etc. This solution, delivered by the internet or by network, will also best enable data exchange, processing and reporting.”

“Now in its 25th year, the CODiE Awards continue to recognize those companies providing the best new technology products and services across a broad array of industries,” noted SIIA President Ken Wasch. “In addition, its winners are a prolific testament to the power of technology to deliver innovative solutions to businesses and consumers. SIIA warmly congratulates all of the winners and nominees of the CODiE Awards, whose innovation is essential for continuing America’s leadership in the global knowledge economy,” Wasch continued.

“We’re honored to be recognized for our efforts and innovation in this competitive space.” said eThORITY President and CEO, Mike Psenka. “This was made possible by the extraordinary efforts of a dedicated team and progressive customers who have helped us craft the next generation of solutions for higher education.”

Established in 1986, the CODiE awards serve to showcase the software and information industry’s finest products and services and to honor excellence in corporate achievement and philanthropic efforts. The CODiE’s are the industry’s only peer-reviewed awards program, which provides member companies with a unique opportunity to earn praise from their competitors.

About eThORITY

Founded in 1992, eThORITY is provider of “user-obvious” enterprise performance engine software that empowers end users and offers IT an easily maintainable solution. In addition to eThORITY Enterprise, the company’s flagship business analytics and reporting platform, eThORITY offers eXTensions: industry-specific modules designed to fill critical gaps in existing systems. Organizations choose eThORITY Enterprise because it provides real time end-user interaction with data in a secure, state-of-the-art platform capable of scaling from a single department to thousands of users. eThORITY’s solutions are in use around the globe at major research universities and leading corporations.

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Media Contacts

Mikell Lewis Beechinor
843-556-5565
MediaInquiries@ethority.com